

Appendix 1

TITLE OF THE ARTICLE

Surname Name, degree, academic rank, position, name of the institution, st. ... number, index town,
country, e-mail

Text of the abstract...

Keywords: *keyword; keyword; keyword;*

REFERENCES

1. Shypulina Yu. S. (2012). Zastosuvannia instrumentiv Web-marketynhu dlia prosuvannia osvitnikh posluh u merezhi Internet [The use of Web-marketing tool to promote educational services in the Internet]. S. M. Illiashenko (Ed.). Sumy: TOV «TD «Papyrus», 99 – 108 (ukr).
2.